Requirements and Supporting Documents - Please read carefully before starti...

The Educational Travel Community's 2017 Responsible Tourism Showcase Award is open to all ETC Members (ETC Virtual or Conference Members) to nominate a project or program that meets the established criteria and guidelines listed on ETC's website. Only ETC Members can make self-nominations.

Before completing this application, please refer to ETC's Guidelines and Prerequisites for 2017 Responsible Tourism Showcase application.

All applicants must demonstrate the merit of their responsible practices, which may include activities such as traveler philanthropy, company contributions to local social and environmental causes, service and volunteerism, educational programs, local community involvement, respectful workplace practices, and stewardship of the environment. While all nominees will be considered, we strongly urge nominators to propose smaller, community-based organizations that are making a significant impact in the realm of responsible tourism.

The nominator and/or nominee must supply the information requested in the questions below as the official application. Additionally, please e-mail the following materials to media@travelearning.com with "RT" and your project's title in the subject line:

1) A photo or headshot of the principal of the project (high resolution, 300 dpi minimum). Please provide complete name and title for a caption.

2) Four project photos (high resolution, 300 dpi minimum). Please provide identifying captions along with the photos. These photos may be published on the ETC website, as well as in the Conference Resource Directory provided to paid attendees at the ETC Conference. If any release forms are required for publication, please submit authorization in writing at time of submission.

3) A video of the project. The film clip, 3 minute maximum, should be in Quicktime—preferably Apple ProRes 720p (24fps), H.264, and data rate of around 8-10 mbits/sec. The video may be shown at the ETC Conference via a projector from a laptop. Voice-overs and/or music should be recorded in a soundproof room.

Applications and supporting materials must be submitted in English by August 15, 2016. Thank you!

Application Questions

✱Are you the Nominee or the Nominator? (If you are the nominee, you must be an ETC Virtual or Conference Member; if you are the nominator, as long as you are an ETC Virtual or Conference Member, you can nominate any ETC Member or Non-Member project, program, or organization.)

◯ Nominee

◯ Nominator

✱Contact information for the person completing this application (for questions):

Name:

Company:

Email:

Phone:

Website:

✱Name of the organization, project, or program being nominated:

✱Contact information for the organization, project, or program you are nominating:

Project Principle Name:

Organization:

Address:

City/Town:

State/Province:

ZIP/Postal Code:

Country:

Email:

Phone:

Website:

First name, last name, and job position/title of the key person who is responsible for the nominated project. (If this is a self-nomination please indicate this):

*Bio for the key project person listed directly above. (No more than 450 words).

*Submit a brief introductory paragraph (no more than 500 words) summarizing the nominated project/program/organization:

Describe how the nominee makes positive contributions to the conservation of natural and cultural heritage of areas visited and involves the local people in conservation decisions. (no more than 500 words)

Describe how the nominee generates greater economic benefits for local communities, while minimizing negative economic, environmental, and social impact. (No more than 500 words)

Describe how the nominee provides enjoyable and educational experiences for visitors that engender respect between them and the natural and cultural environments. (Limit response to 500 words)

Describe how the nominee offers a strong community-based tourism component and makes other significant efforts in responsible tourism. Include examples and best practices. (No more than 500 words)

✱Provide contact details for TWO independent references. References of finalists will be contacted only if necessary to better evaluate them. At least one of the references should not be directly related to the project.

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List any awards or recognitions that the nominated project/program/organization has received to date.

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Thank you for your participation! We look forward to reviewing your nomination materials.